



ASIP News



The Arab Society for Intellectual Property (ASIP)

The Arab Society for Intellectual Property (ASIP) headed by Dr. Talal Abu-Ghazaleh is a non-profit organization that was established on February 23, 1987 in Munich Germany, by some of the top practitioners in the many fields of intellectual property (IP) in the Arab region. Its mission is to bring together the IP professionals and practitioners in the Arab region and to help build awareness and understanding of intellectual property issues and their dynamics.

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ASIP to Hold ‘The Role of IP in Innovation and Economic Growth’ Training Course

AMMAN - The Arab Society for Intellectual Property (ASIP) will hold the ‘Role of Intellectual Property in Innovation and Economic Growth’ training course, September 12 - 15, 2022. The course will take place at Talal Abu-Ghazaleh University College for Innovation (TAGUCI) Building - Amman.

The 12-hour training course will introduce participants to different topics that explain the concept and types of innovation and economic growth, namely:

- Discussions of the Theoretical and Practical Background of Intellectual Property Rights (IPRs).
- Innovation and Globalization.
- How could Innovation Lead to Economic Growth?
- The Innovation Process and the Role of IPRs.
- National Innovation and IPR Systems: Their Role in Economic Development (Practical examples)

It is worth mentioning that the Arab Society for Intellectual Property (ASIP) is a non-profit organization founded on February 23, 1987, in Munich, Germany, by leading practitioners in different fields of Intellectual Property in the Arab region, under the chairmanship of HE Dr. Talal Abu-Ghazaleh. Its mission is to gather IP professionals and practitioners in the Arab region and help raise awareness and enhance understanding of Intellectual Property issues and dynamics.

The poster features the ASIP logo at the top left, followed by the text 'Arab Society for Intellectual Property Member of TAG-Foundation'. The main title is 'The Role of IP in Innovation and Economic Growth'. Below the title is a bulleted list of topics: 'Discussions of the theoretical and practical background of IPRs.', 'Innovation and globalization.', 'How could innovation lead to economic growth?', 'The innovation process and the role of IPRs.', and 'National innovation and IPR systems and their role in economic development (practical examples)'. The date is '15 - 18 August 2022', the time is '3:00 - 5:30 PM (Jordan time)', and the fee is '200\$'. The training language is 'English'. At the bottom left, contact information is provided: 'For registration and inquiries please contact: Tel: +962 6 5100 900 ext. 1529 | Fax: +962 6 5100 901 Email: info@aspip.org | aspip.org'. At the bottom right, there is a Zoom logo and the text 'Via Zoom Platform'.

Libya's National Planning Council Honored Dr. Talal Abu Ghazaleh with "First-class Shield of Giving"

AMMAN - Libya's National Planning Council awarded HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), the First-class Shield of Giving, that was presented by the Council's Chairman, HE Dr. Muftah Al-Harir.

Dr. Al-Harir stated that the honoring comes in recognition of Dr. Abu-Ghazaleh's contribution to



the preparation of studies that identify the objectives, policies, and strategies of economic and social development in Libya, as well as the investment in natural, human and financial resources and potentials to maximize their benefit.

Dr. Al-Harir expressed his pride in the trust and support provided by Dr. Abu-Ghazaleh, referring to the deep-rooted brotherly relations between the Libyan and Jordanian peoples. He also stressed that Libya highly commends cooperation between the Jordanian academic and scientific institutions with their Libyan counterparts, which embodies the participatory concept of supporting the youth who represent hope for positive change in their countries.

For his part, Dr. Abu-Ghazaleh expressed his gratitude and appreciation for receiving such an honor, stating that TAG.Global's contribution through its expertise and services to Libya's development is an 'Arab and national duty'.

He affirmed that the Organization spares no efforts to help the Libyan people overcome the challenges and obstacles the educational and economic systems, as well as the business environment Libya are facing.

Dr. Abu-Ghazaleh, further, emphasized TAG.Global's keenness to cooperate with all Libyan institutions to contribute to the development of national programs that serve all segments of society, in addition to strengthening cooperation with the Council as a partner in addressing various challenges.

Launch of ‘Talal Abu-Ghazaleh Award for Innovation’ in Lebanon

BEIRUT – Under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global); Chairman of the Founding Council of the Board of Trustees of the Middle East and North Africa Alliance for Educational Technology (MENA EdTech Alliance), the EdTech Syndicate of Lebanon organized its first annual meeting to launch its programs and action plan for the next two years. The ceremony was attended by the Founder and CEO of MENA EdTech Alliance, and the MENA EdTech Alliance President, Dr. Rabie Baalbaki, in addition to a host of high-level dignitaries in the fields of education and technology.

During the meeting, the Syndicate President, Mr. Baalbaki, launched an annual ‘Talal Abu-Ghazaleh Award for Innovation’ in recognition of Dr. Abu-Ghazaleh’s support for youth and education in the Arab region. He expressed appreciation for Dr. Abu-Ghazaleh’s great efforts in supporting the youth, especially in the area of innovation and digital transformation, in addition to the establishment of TAG.

Global Knowledge Stations in Lebanon to help eradicate digital illiteracy.

For his part, Dr. Abu-Ghazaleh expressed his pleasure for being surrounded by a group of intellectuals, educationalists, and innovators, pointing to the important role the EdTech Syndicate plays in the country. He, further, noted that cooperation and partnership with the Syndicate would create Arab and international prospects as well as producing significant results in spreading digital culture and promoting technical skills in education and innovation.

Dr. Abu-Ghazaleh referred to his life journey right from the beginning; where he studied in Lebanon, overcame all challenges through technology and knowledge turning them into opportunities. He affirmed that he embraces the Syndicate’s goals and would strive through the knowledge stations to eradicate digital illiteracy, discover innovators and open horizons of national and international work and production. In conclusion, Dr. Abu-Ghazaleh stated that the Lebanese youth need to be equipped with advanced digital skills to stand out and become self-confident and totally independent.



Your *TECH TOOLS* for the Inevitable Digital Future

LAPTOPS

TAGITOP[®]-FLIP

- Intel Core i5 8th Gen (8259U)
- GPU: Intel® Iris® Plus Graphics 655
- 8 GB DDR4 RAM
- Storage: 256 GB SSD
- 1x USB 3.1, 1x Type C, 1x HDMI
- Backlit Keyboard



7000 mAh



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



14.1" FHD
Screen ten points touch



TAGITOP[®]-PRO

- Intel Core i7 10th Gen (1065G7)
- GPU: Intel® Iris® Plus Graphics
- 8 GB DDR4 RAM
- Storage: SSD 128 GB + SSD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x HDMI
- Backlit Keyboard



7400 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-PLUS II

- Intel Core i7 10th Gen (10510U)
- GPU: Intel® UHD + Nvidia MX250, GDDR5 2GB
- 8 GB DDR-4 RAM
- Storage: SSD 128 GB + HDD 512 GB
- 2x USB 3.0, 1x USB 2.0, 1x Type C, 1x HDMI, RJ45
- Micro SD Card Reader • Backlit Keyboard



5000 mAh



15.6" FHD



Built in Camera



Fingerprint



AC WIFI, Bluetooth 4.2



Fabric Sleeve Case



TAGTech.Global Building 7, Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

+962 65100 250 info@tagtech.global For More Information: www.tagtech.global



LAPTOPS

TAGITOP[®]-UNI C

- Intel Celeron N4100
- GPU: Intel UHD Graphics 600
- 4 GB LPDDR3 RAM
- Storage: 256 GB SSD + 64 GB EMMC
- 1x USB 3.0, 2x USB 2.0,
1 MINI-HDMI, RJ45

4800 mAh
 14.1" FHD
 Built in Camera
 AC Wi-Fi, Bluetooth 4.0



TAGITOP[®]-UNI

- Intel Core i3 5th Gen (5005U)
- GPU: Intel HD graphics 5500
- 8 GB DDR3L RAM
- Storage: SSD 128 GB + HDD 512 GB
- 1x USB 3.0 1x USB 2.0, 1x Type C, 1x HDMI
- Backlit Keyboard

4000 mAh

14.1" FHD

Built in Camera

Fingerprint

AC WIFI, Bluetooth 4.0



Fabric Sleeve Case



TAGITOP[®]-EDU

- Intel Core i3 10th Gen (1005G1)
- GPU: Intel® UHD
- 4 GB RAM DDR4
- Storage: 128 GB SSD
- 2x USB 3.1, 1x Type C, 1x HDMI, RJ45

4290 mAh

14" FHD

Built in Camera

AC WIFI, Bluetooth 4.2



**Carry bag | USB mouse
Plastic cover**



Your *TECH TOOLS* for the Inevitable Digital Future

TABLETS

TAG-DC

Digital Citizens Tool



Spreadtrum SC9863 Octa Core



4 GB RAM



64 GB Storage



6000 mAh



10.1" FHD



Android 9



Dual SIM Cards



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 13 MP Rear Camera



Screen Protector



TAG-TAB III

Become A TAG Friend



MediaTek MTK8788 Octa Core



6 GB RAM



128 GB Storage



6000 mAh



10" FHD



Android 10



Single SIM Card



AC WIFI, GPS, Bluetooth



5 MP Front Camera, 16 MP Rear Camera



Leather Cover | Screen protector | Wired Headphones



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P.T.O

Your *TECH TOOLS* for the Inevitable Digital Future

SMARTPHONES

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 64 GB Storage Dual Nano SIM Card
- Battery Capacity 4000 mAh
- Display: 6.2" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Wired Headphones



Screen Protector



Back cover



TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Helio A25 Octa Core
- 4 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 4500 mAh
- Display: 6.55" HD+
- 8 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Elegant Green



Magic Black



Dreamy Blue

TAG-PHONE Advanced

Tailored to Be Advanced

- CPU: MediaTek Helio P60 Octa Core
- 6 GB RAM Android 10
- 128 GB Storage Dual Nano SIM Card
- Battery Capacity 4400 mAh
- Display: 6.3" FHD+
- 16 MP Front Camera, 16 MP Rear Camera



Screen Protector



Back cover



Brown



Fantasy Forest



Space Gray



Streamer Purple

TAG-PHONE Special

- CPU: MediaTek P60 Octa Core
- 6 GB RAM Android 11
- 128 GB Storage Dual Nano SIM Card + TF Card
- Battery Capacity 5900 mAh
- Display: 6.52" HD+
- 16 MP Front Camera, 20 MP Rear Camera



Screen Protector



Back cover

